Procedure for Graduate Surveys at the University of Copenhagen

Appendix 1: Overview of graduate survey topics

Purpose
This procedure describes the University of Copenhagen (UCPH)'s model for the performance of graduate surveys and how the results are included in programme evaluations and programme reports, respectively. UCPH performs graduate surveys in order to ensure the ongoing quality assurance of the programmes' quality and relevance to the labour market.

Distribution of responsibility
The University's management is responsible for the University's performance of graduate surveys for all programmes within survey topics that are of central significance to the programmes' quality, see Appendix 1.

The faculties' managements are responsible for including the results of the graduate surveys in the relevant programme evaluations and in programme reports.

University Education Services (US) is responsible for gathering graduate data and for subsequent data reporting to the faculties.

Procedure
UCPH performs graduate surveys for all programme types every third year. Each graduate survey comprises the last three year groups – but at the earliest one year after graduation. The respondent group thus comprises everyone who graduated one to three years before the data collection date\(^1\). US performs graduate surveys based on the faculties' rotation schemes for programme evaluations, so that there is always a relevant graduate survey for the rotated programmes. UCPH requires the faculties' rotation schemes to be published on the faculties' own websites.

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\(^1\) For example: Data is collected in the autumn of 2016 for all students graduating from 1 October 2012 to 30 September 2015.
UCPH requires the faculties to perform programme evaluations every sixth year and that the graduate data from the latest survey is included in the programme evaluation. This corresponds to the graduate surveys being included in a programme evaluation by turn, every second time. UCPH also requires the faculties to include graduate data from the surveys in the intervening years in the programme reports. The graduate surveys are thus included by turn in a programme evaluation and a programme report, with a lag of three years. The graduate reports delivered by US to the faculties always have the same format and scope.

UCPH requires the graduate surveys to be analysed in relation to the other quantitative and qualitative data included in the programme evaluations and programme reports, respectively, cf. KU’s joint quality assurance policy, ESG 1.2c and d.
Appendix 1

Survey topics for bachelor, professional bachelor and master's programmes

Graduates' employment
UCPH wishes to be even better at creating good study programmes which give the students strong qualifications that are relevant and of use to the labour market. We therefore ask graduates where they are employed, which tasks they perform, and which cooperative relationships they are engaged in.

Relevance – cohesion between the study programme and the labour market
A degree from UCPH must lead to a meaningful career. The graduate surveys examine whether the graduates gain jobs at the right level, and whether there is cohesion between their qualifications and the needs of the labour market.

Transition from education to the labour market
UCPH wishes graduates to experience a smooth transition from education to the labour market. UCPH therefore asks how the graduates gained their first jobs, which career opportunities they used, and how they reflected on their career opportunities during their study programme.

Quality of the study programme
The quality of the study programmes is a key focus area for UCPH. The graduates are therefore asked how they view cohesiveness and progression in the study programme, whether the learning outcome goals are achieved, and how the graduates evaluate the quality of the programme.

Survey topics for professional master's, postgraduate diploma and higher-adult-education (academy) programmes

Graduates' employment
UCPH wishes to be even better at creating good study programmes that give the students strong qualifications that are relevant and of use to the labour market. We therefore ask graduates where they are employed, which tasks they perform, and which cooperative relationships they are engaged in.

Outcome from the programme and fulfilment of expectations
UCPH wishes graduates to achieve a satisfactory outcome from their study programme in relation to their own expectations. We therefore ask why the graduates have taken continuing and further education, and whether there is compliance between expectations and outcome.

Quality of the study programme
The quality of the study programmes is a key focus area for UCPH. The graduates are therefore asked how they view cohesiveness and progression in their study programme, whether the learning outcome goals have been achieved, and how the graduates evaluate the quality of the programme.